

# **ENVIRONMENT POLICY**

2020

**This policy sets out the practical steps the Kennington Creative Group is pursuing to help preserve our environment. The policy has been initiated and endorsed by the company directors, and each employee is required to read the company CSR policy and reports on joining the company. Each employee is also tested on the company CSR policies at the time of contract review.**

Spectrecom adheres to the prioritised values of **Re-using, Reducing** and **Recycling**.

## **RE-USING**

We believe that the best thing we can do for the environment is to re-use existing materials wherever and whenever possible. By doing this we help to:

- Restrict the environmental impact of manufacturing and shipping new products
- Preserve and make use of the world's limited natural resources
- Reduce the environmental impact of recycling

In practice, this means that:

- We buy our office stationery from The Green Stationery Company
- Sourcing additional props from second hand resources like Preloved, Ebay
- The Green Rooms are furnished with antiques and used furniture
- We construct purpose built furniture and storage out of reclaimed materials whenever practicable
- Studio set builds and construction work make use of used timber and other materials whenever practicable

## **REDUCING**

Any use of energy from non-renewable sources has a negative impact on the environment. We should do what we can to reduce the amount of energy and raw materials we use.

### **SAVING ENERGY**

By continued introduction of lighting motion sensors and LED lighting, the company is actively targeting a 11% reduction in energy costs for 2020.

- LED Lighting is being introduced around all buildings to replace fluorescent bulbs and reduce energy costs.
- Motion sensors cover 85% of the building's lights to reduce energy waste.
- Fresnel Studio lights are being replaced by Fluorescent and LED lights whenever practicable.
- All unnecessary appliances are to be switched off when not in use, and always when the office and studio are closed. Appliances include all Computers, Monitors and Printers.
- Ecotricity is the Company's energy supplier. The chosen tariff guarantees 100% energy supplied from renewable sources.

### **TRAVEL**

- The Company encourages walking and cycling to work. The Company will buy a bicycle for each staff member electing to cycle to work under the *Cycle to Work* scheme.
- Directors and Staff employed on Company business will use public transport whenever possible.
- For long-distance shoots the company operates new vans to transport crew and equipment. When the vans are not available and public transport is not practicable, car-sharing is encouraged.
- Couriers are used as a last resort only. Media for showing and consultation is streamed online for remote viewing whenever practicable.
- To help reduce multiple delivery journeys, supplies and hired equipment (typically stationery and studio equipment) should be sourced by just one supplier whenever practicable.

### **RECYCLING**

Recycling involves travel (waste collection) and energy use. But it is still better to recycle materials than to dump them - which would effectively remove raw materials from any further constructive use.

We will retain and sort the following materials for recycling:

- Paper and cardboard
- Batteries
- Plastic bottles and containers
- Aluminium Cans
- Wood
- Paint
- Metals (Ferrous & Non-Ferrous)
- Fluorescent lamps
- Light bulbs
- Broken electrical appliances
- Aerosols
- Cabling

Receptacles are clearly labelled and made available in the studios, hospitality areas, kitchens and the main office – for the recycling of **paper**, **drinks cans** and **plastics**.

- The receptacles are regularly emptied, the materials are collected and taken away for recycling on a weekly basis.
- Visitors to our studio will find a briefing form on our recycling policy in each studio. The policy is also detailed on the studio booking forms.

The following items will be stored in the studio for later use or future recycling:

- Carpet & Vinyl flooring
- CD's & DVD's
- Textiles
- Fluorescent light bulbs

Serviceable furniture no longer required, including furniture left over from a studio shoot, will be sold on eBay or donated to a local charity shop.

## **ENVIRONMENTALLY FRIENDLY SUPPLIES**

Victuals for the Kitchen and Green Rooms are sourced from responsible suppliers. In practice, this means exclusively buying:

- Fairtrade: Tea, Coffee, Fruit, Flowers
- Organic products: Milk, Fruit
- Environmentally friendly products: Ecover washing liquid
- Recycled products: Note Paper, Envelopes, Bin Liners

## **SUPPORTING ENVIRONMENT - PROMOTING CHARITY**

We have been creating films (on a *pro bono* basis) for the charity Tusk every year since 2014.

The financial value of these *pro bono* projects exceeds £100,000 per annum and the films are central to the charity's fundraising events and online presence. Supported by royal patron HRH The Duke of Cambridge, Tusk takes a holistic approach to conserving endangered wildlife species in Africa, educating communities on conservation and sustainability, and protecting habitats.

Our most recent project for Tusk (November 2019) resulted in a high profile film screening at Leicester Square Empire cinema to showcase the work of conservation award nominees and winners from across Africa.

### **Tusk**

[www.tusk.org](http://www.tusk.org)